



# Contract Flooring

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A Completed Study of the 2015 North American Market  
5th Edition - Winter 2015



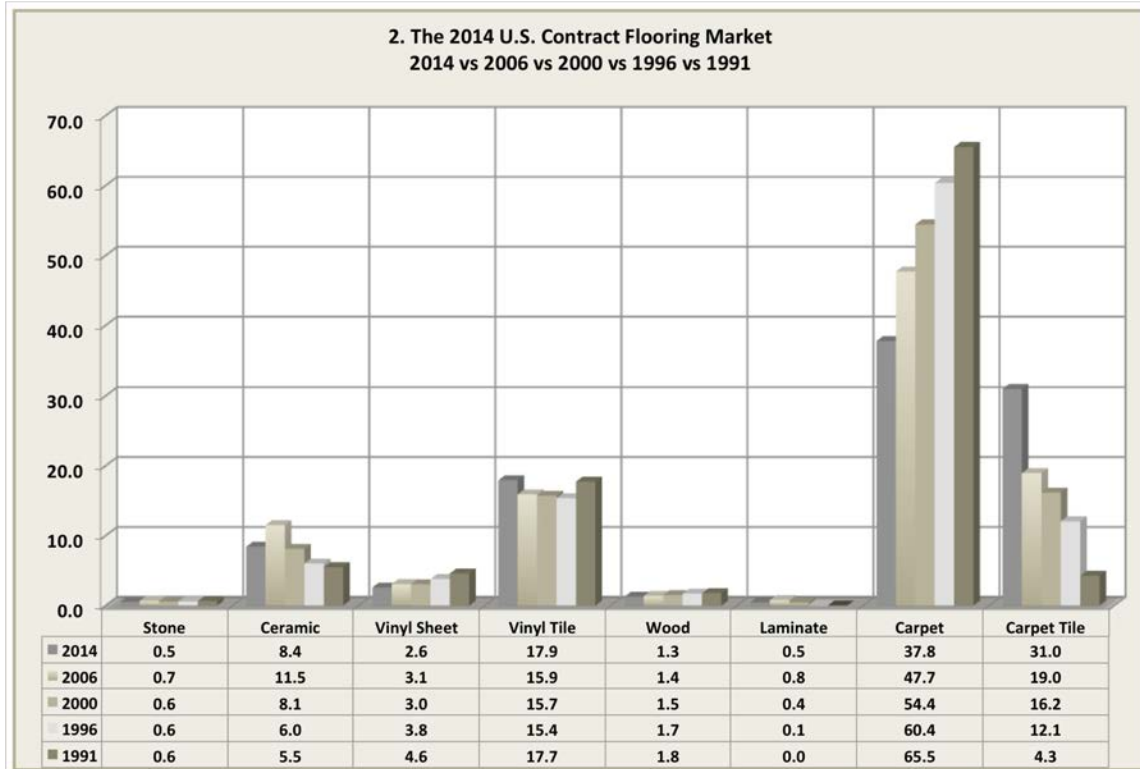
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# 2015 NA Contract Flooring - Completed Study Prospectus

## A Comprehensive Study of the US & Canadian Markets Now Available for Sale in its Entirety or by Product Chapter

Ciprus Limited LLC is pleased to announce the completion of 5th expanded edition of The North American Market for Contract Flooring. The study, representing 10 months of exhaustive research, including 1,467 in-depth telephone interviews and many hours of telephone meetings with contract flooring manufacturers across North America, is presented in a PDF report of 1,056 pages of detailed analysis in matrix format.

The 2015 report provides a thorough review and comparison to 2006, 2000, 1996 and 1991 results of all contract flooring surfaces - Stone, Ceramic Tile, Vinyl Sheet & Tile, Wood, Laminates, Carpet and Carpet Tile. A summary of the relative share of flooring materials in the Contract Flooring Market for the periods 1991, 1996, 2000, 2006 and 2015 is presented in the graphic below.



# 2015 NA Contract Flooring - Completed Study Prospectus

## A Two Phase Research Plan - Phase 1: Market and Segment Sizes, Growth Rates, Issues and Trends

## Phase 2: A Statistical Survey of 1,467 Business Establishments Across the U.S. & Canada by Establishment Type, Size and Region

**Phase 1** Presents the overall market size, trends, issues and market segment shares as well as forecasts by product type to 2018. The data is based upon hundreds of hours of discussions with leading flooring manufacturers across North America and represent their combined industry knowledge.

6 Market Segments		4 Establishment Sizes	
1. Offices	4. Healthcare	1. Small (1 - 9 employees)	
2. Retail Stores	5. Hospitality	2. Medium (10 - 99 employees)	
3. Education	6. Gov't/Misc.	3. Large (100 - 499 employees)	
		4. Very Large (500 + employees)	
5 Regions		4 Replacement/Installation Scenarios	
1. Northeast	4. West	1. Replaced in Existing Buildings	
2. South	5. Canada	2. Planning to Replace in Existing Buildings	
3. Midwest		3. Installed in New Buildings/Additions	
		4. Planning to Install in New Buildings/Additions	

**Phase 2** is based upon an in-depth survey among 1,467 business establishments in the United States and Canada. This phase analyzes commercial flooring replacement and installation activity in according to the business and demographic factors shown below:

Two important measures of flooring replacement activity are provided in matrix format for the subscriber:

**Replacement Incidence** - Number of establishments replacing flooring materials divided by the total number of establishments in the sample.

**Replacement Index** - Square footage or yardage replaced divided by total installed flooring in the sample.

Together, these measurements provide powerful analytical tools for use in strategic, market and sales planning and business development.

# 2015 NA Contract Flooring - Completed Study Prospectus

## Highlights and Enhancements What is new in the 2015 Edition

Similar in many ways to previous editions published in 1991, 1996, 2000, and 2006 the latest Edition includes significant enhancements over past studies. Here are some of the more important changes:

Report Component	New for 2015
Expanded Report	Over 180 pages have been added
More Graphic & Tabular Data	More graphic data has been added in addition to an expansion of tabular data.
Viny Sheet and Vinyl Tile now appear in their own chapters	Vinyl Sheet and Tile have been analyzed and reported separately in their own chapters.
Brand Importance	Brand importance questions were added for wood and ceramic tile. Installation questions were added for laminate, wood and resilient sheet flooring.
Total Graphic Upgrade	The report graphics have been totally upgraded to make the data more easily read.
Weighted Data	Data have been weighted, using U.S. Dept. of Commerce statistics to provide a more precise picture of replacement flooring installations.

# 2015 NA Contract Flooring - Completed Study Prospectus

**Now available in its entirety or by one or more of the 8 product chapters.**

## Complete Report Includes all 8 Product Chapters

Complete report contains 1,056 pages of data, charts, tables, summary tables, graphs and a detailed assessment of each of the 8 product categories included in the research. The study documents current replacement activity as well as planned activity in both existing buildings and new buildings and additions. This study is the most comprehensive report ever published in one easily referenced document.

The information has been developed through a large database of 1,467 detailed interviews with business establishments across the U.S. & Canada in addition to hundreds of hours of discussions with leading commercial flooring manufacturers

Each subscription - full report or individual chapters includes a secure PDF download and or 3 CD copies.

**All subscriptions include unlimited telephone consultation.**

For more information please call John Ciprus at (860) 767-7685, email john.ciprus@ciprus.com or Fax (860) 581-8036

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Report and Chapter Description	Complete Report	Pricing Schedule - Individual Chapters							
		Stone	Ceramic	Vinyl Sheet	Vinyl Tile	Wood	Laminate	Carpet	Carpet Tile
Price for 3 copies	\$26,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000
<b>Total Pages</b>	<b>1,056</b>	<b>294</b>	<b>291</b>	<b>304</b>	<b>293</b>	<b>292</b>	<b>291</b>	<b>299</b>	<b>297</b>
<b>Volume 1 - U.S. Report</b>	<b>879</b>	<b>156</b>	<b>157</b>	<b>170</b>	<b>159</b>	<b>158</b>	<b>157</b>	<b>165</b>	<b>163</b>
Phase 1 - Executive Summary	20	20	20	20	20	20	20	20	20
Phase 1 - Product Sections	75	7	8	19	10	7	6	9	9
Phase 2 - Introduction	38	38	38	38	38	38	38	38	38
Phase 2 - Product Sections	746	91	91	93	91	93	93	98	96
<b>Volume 2 - Canadian Report</b>	<b>177</b>	<b>138</b>	<b>134</b>	<b>134</b>	<b>134</b>	<b>134</b>	<b>134</b>	<b>134</b>	<b>134</b>
Phase 1 - Overview	20	20	20	20	20	20	20	20	20
Phase 1 - Project Sections	43	4							
Phase 2 - Introduction	30	30	30	30	30	30	30	30	30
Phase 2 - Product Sections	84	84	84	84	84	84	84	84	84

\* Orders for more than one chapter will receive a 10% discount.

## Table of Contents - Introduction & Executive Summary

<b>Introduction &amp; Executive Summary</b>	<b>Total Pages</b>	<b>20</b>
Flooring Product Categories Included in the Study		
1. The 2006 Contract Flooring Market - Shown by Product Share of Material		
2. The 2006 Contract Flooring Market vs The 1991 - 1996 Market		
3. Contract Flooring Growth 1990 - 2014 & 2018 Projection		
4. Contract Flooring Forecast 2015 to 2018		
5. 2014 Contract Flooring Market - New Construction vs Renovation		
6. Contract Flooring Installations by Market Segment		
7. 2014 Contract Flooring Installations by Market Segment		
8. Phase 2 U.S. Sample Size Characteristics		
9. Inventory of Existing Flooring - % of Total Surface Square Feet		
10. Flooring Installations and/or Plans Reported in the Sample (Percent)		
11. Flooring Installation/Plans - Square Feet Reported in the Sample		
12. Replacement Flooring - Replacement Index - All Material		
13. Replacement Flooring Installations - Square Feet by Product Category		
14. Replacement Flooring Installations - Flooring Surfaces Replaced		
15. Replacement Flooring Installations - Reasons for Replacement		
16. Replacement Flooring Installations - Why the Material was Selected		
17. Replacement Flooring Installations - Where the Material was Purchased		
18. Replacement Flooring Installations - Why did you chose the brand you purchased?		

## Table of Contents - Phase 1 - U.S. Market

<b>Phase 1 U.S. Market</b>	<b>Total Pages</b>	<b>75</b>
<b>Stone</b>		
1. 2014 Contract Stone Tile Market - Wall and Floor Tile		
2. 2014 Contract Stone Tile Market - Wall and Floor Tile Chart		
3. Contract Flooring Market Growth and Four Year Forecast		
4. 2014 Contract Flooring Sales - Shown by Market Segment		
5. 2014 Contract Market - New vs Renovation Sales		
6. Contract Stone Flooring New versus Renovation by Market Segment		
7. Stone Tile Renovation Sales by End-Use Application		
<b>Ceramic Tile</b>		
1. Ceramic Tile - Production, Imports, and Consumption		
2. Market Size for Contract Ceramic Tile		
3. Contract Ceramic Tile - Wall and Floor Tile		
4. Contract Ceramic Flooring Growth and Forecast		
5. Ceramic Flooring Sales by Market Segment		
6. Contract Ceramic Flooring - New vs Renovation Sales		
7. 2014 Renovation Sales by End-Use Application		
<b>Vinyl Flooring</b>		
1. 2014 Market Size for Contract Vinyl Flooring		
2. Vinyl Flooring - Growth and Four Year Forecast		
3. Vinyl Flooring Market Segments Percentage Basis		
4. Vinyl Flooring Market Segments by Square Yards		
5. Vinyl Sheet Market Size by Segment New Versus Renovation		
6. Vinyl Tile Market Segments New Versus Renovation		
7. Vinyl Sheet Market Size by Segment New Versus Renovation		

8. Vinyl Tile Market Size by Segment New Versus Renovation
9. Vinyl Sheet Estimated End-Use Applications Based Upon Phase 2 Results
10. Vinyl Tile Estimated End-Use Applications Based Upon Phase 2 Results
11. Trends and Issues in the Contract Vinyl Flooring Market

#### **Wood**

1. 2014 Hardwood Flooring Market Size
2. 2014 US Contract Hardwood Flooring Market
3. 2014 Contract Product Categories
4. 2014 Contract Engineered Wood Segments
5. Contract Hardwood Flooring by Market Segment
6. Contract Wood Flooring Growth and Four Year Forecast
7. Wood Flooring Estimated End-Use Applications Based Upon Phase 2 Results

#### **Laminate Flooring**

1. 2014 Laminate - Contract vs Residential Market
2. Contract Laminate Market Segments 2014 vs 2003
3. Contract Laminate - New vs Renovation
4. Contract Laminate Market Size by Segment and New vs Renovation
5. Contract Laminate Flooring Growth and Four Year Forecast
6. Estimated End-Use Applications for Laminate Based Upon Phase 2 Results

#### **Carpet**

1. 2014 Specified Contract vs Residential
2. Specified Contract Market vs Main Street
3. Contract Carpet Market Segments
4. Broadloom Market Segments
5. Broadloom Installations New vs Renovation
6. 2014 Broadloom Market Size by Segment and New vs Renovation
7. Contract Carpet Market Growth and Four Year Forecast
8. Estimated End-Use Applications for Carpet Based Upon Phase 2 Results
9. Trends and Issues in the US Carpet Market

#### **Carpet Tile**

1. Carpet Tile and 6 Foot Broadloom Market Size and Growth
2. Carpet Tile, Broadloom and 6 Foot Goods Growth and Four Year Forecast
3. Market Segments for Carpet Tile
5. Market Segments for 6' Broadloom
6. Carpet Tile New versus Renovation
7. Market Size by Segment and New vs Renovation
9. Estimated End-Use Applications for Carpet Tile Based Upon Phase 2 Results
10. Trends and Issues in the US Carpet Tile Market

## **Table of Contents - Phase 2 - U.S. Market Introduction**

### **Phase 2 = US Market Introduction**

**Total Pages 38**

1. Objectives of Phase II - The Replacement Index Survey
2. Major SIC Market Segment Categories Used in the Survey
3. US Contract Market - Universe of Establishments
4. Regional Definitions Used in the Survey
5. Universe of Establishments\* Shown by Region and Segment
6. Universe of Establishments\* Shown by Segment and Size
7. Survey Sample Shown by Market Segment and Region
8. Survey Sample Market Segment and Establishment Size

9.	Typical Respondents to the Survey
10.	Square Feet of Total Floor Space in Buildings Surveyed
11.	Installed Flooring Surface Configurations - Total Sample Percent
12.	Installed Flooring Surface Configurations - Total Sample - Shown by Size
13.	Offices - Flooring Surface Configurations
14.	Retail Stores - Flooring Surface Configurations
15.	Education - Flooring Surface Configurations
16A.	Drs. & Clinics - Flooring Surface Configurations
16B.	Nursing & Extended Care - Flooring Surface Configurations
16C.	Hospitals - Flooring Surface Configurations
17.	Hospitality - Flooring Surface Configurations
18.	Gov't/Misc - Flooring Surface Configurations
19.	Summary - Flooring Surface Configurations Northeast
20.	Summary - Flooring Surface Configurations South
21.	Summary - Flooring Surface Configurations Midcentral
22.	Summary - Flooring Surface Configurations West
23.	Summary - Flooring Surface Configurations All Regions
24.	Summary - Flooring Surface Configurations by Region
25.	Incidence of Replacement Floor Covering in Existing Buildings
26.	Historical Incidence of Replacement Floor Covering in Existing Buildings
27.	The Incidence of Replacement Floor Covering in Existing Buildings - By Segment
28.	Incidence of Replacement Floor Covering in Existing Buildings - Shown by Size
29.	Incidence of Replacement Floor Covering in Existing Buildings - Shown by Region
30.	Quantities of Floor Covering Replaced in Existing Buildings
31.	The Replacement Index for All Products
32.	Summary - Total Replacement Flooring Reported in the Sample

## Table of Contents - Phase 2 - U.S. Market - Stone

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1.	Percent Using Stone as a Replacement Material - 2014	
2.	Percent Using Stone as a Replacement Material - 2014, 2006, 2000, 1996, 1991 Compared	
2.	Percent Using Stone as a Replacement Material - 2014, 2006, 2000, 1996, 1991 Compared Continued	
3.	Square Feet of Stone Used as a Replacement Material - 2014	
4.	Square Feet of Stone Used as a Replacement Material - 2014, 2006, 2000, 1996, 1991 Compared	
5.	Composition and Quantities of Stone Found in the Sample	
6.	Quantities of Replacement Stone - Shown by Brand	
7.	Quantities of Replacement Stone - Shown by Establishment Size	
8.	Quantities of Replacement Stone - Shown by Market Segment & Establishment Size	
9.	Quantities of Replacement Stone - Shown by Region	
10.	US Population of Establishments	
11.	Weighted Data - Stone Replacement by Market Segment	
12.	Weighted Data - Stone Replacement by Establishment Size	
13.	Weighted Data - Stone Replacement by Region	
14.	Weighted Data - Stone Replacement Shown by Segment, Size & Region	
15.	The Replacement Index for Stone	
16.	Offices - The Replacement Index for Stone - By Size	
17.	Offices - The Replacement Index for Stone - By Region	
18.	Retail Stores - The Replacement Index for Stone - By Size	
19.	Retail Stores - The Replacement Index for Stone - By Region	
20.	Education - The Replacement Index for Stone - By Size	
21.	Education - The Replacement Index for Stone - By Region	
22A.	Drs. & Clinics - The Replacement Index for Stone - By Size	
23A.	Drs. & Clinics- The Replacement Index for Stone - By Region	
22B.	Nursing - The Replacement Index for Stone - By Size	
23B.	Nursing- The Replacement Index for Stone - By Region	
22C.	Hospitals - The Replacement Index for Stone - By Size	
23C.	Hospitals- The Replacement Index for Stone - By Region	



24. Hospitality - The Replacement Index for Stone - By Size
25. Hospitality - The Replacement Index for Stone - By Region
26. Gov't/Misc - The Replacement Index for Stone - By Size
27. Gov't/Misc - The Replacement Index for Stone - By Region
28. Summary - Replacement Index for Stone - 2014 vs 2006 vs 2000 vs 1996 vs 1991
28. Summary - Replacement Index for Stone - 2014 vs 2006 vs 2000 vs 1996 vs 1991 - Continued
29. Northeast - Replacement Index for Stone - Shown by Market Segment and Size
30. South - Replacement Index for Stone - Shown by Market Segment and Size
31. Mid-Central - Replacement Index for Stone - Shown by Market Segment and Size
32. West - Replacement Index for Stone - Shown by Market Segment and Size
33. Where did you install the Stone? (Weighted by Sq Ft Installed)
34. Where did you install the Stone? - Shown by Market Segment
35. What material did you replace?
36. What material did you replace? - Shown by Market Segment
37. What was the age of the material replaced by Stone?
38. Why did you replace this flooring?
39. Why did you replace this flooring? - Shown by Market Segment
40. Why did you replace this flooring? - Shown by Establishment Size
41. Why did you select this material?
42. Why did you select this material? - Shown by Market Segment
43. Why did you select this material? - Shown by Establishment Size
44. Who installed the material? - Summary
45. Who installed the material? - Shown by Market Segment
46. Who installed the material? - Shown by Establishment Size
47. Why did you use this installer? - Shown by Market Segment
48. How satisfied were you with the installation?
49. Question: Did you have any problems with the installation?
50. Where did you buy the material? - Summary
51. Where did you buy the material? - By Market Segment
52. Where did you buy the material? - By Establishment Size
53. Why did you buy from this source? - Shown by Source
54. Why did you buy from this source? - Shown by Market Segment
55. Why did you choose the brand you purchased? - Summary
56. Why did you choose the brand you purchased? - Shown by Market Segment
57. Why did you choose the brand you purchased? - Shown by Establishment Size
58. Who recommended the brand
59. Respondents who Replaced and or Plan to Replace and/or installed or plan to install in New Buildings
60. Square Feet Replaced and or Plan to Replace and/or installed or plan to install in New Buildings/Additions
61. Composition and Quantities of Stone Found in the Sample - Existing and New Buildings and Additions
62. Quantities of Stone Found in the Sample - Shown by Brand - Existing and New Buildings and Additions
63. Where did/will you install the Stone? - All Segments- Existing and New Buildings and Additions
64. Where did/will you install the Stone? - Offices- Existing and New Buildings and Additions
65. Where did/will you install the Stone? - Retail Stores- Existing and New Buildings and Additions
66. Where did/will you install the Stone? - Education- Existing and New Buildings and Additions
67. Where did/will you install the Stone? - Healthcare- Existing and New Buildings and Additions
68. Where did/will you install the Stone? - Hospitality- Existing and New Buildings and Additions
69. Where did/will you install the Stone? - Gov't/Misc- Existing and New Buildings and Additions
70. What material did you/will you replace? - Existing and New Buildings and Additions
71. What is the age of the material you plan to replace? - Existing and New Buildings and Additions
72. Why are you planning to replace this flooring? Shown by Market Segment
73. Why are you planning to replace this flooring? Shown by Establishment Size
74. Why did you select this flooring? - Existing and New Buildings and Additions
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76. Why did you use this installer? - Existing and New Buildings and Additions
77. Where will you/did you buy the material? - Existing and New Buildings and Additions
78. Why did you/will you use this source? - Existing and New Buildings and Additions
79. Why did you/will you use chose this brand? - Existing and New Buildings and Additions
80. What did you do with the old flooring? - Summary
81. What did you do with the old flooring? - Shown by Establishment Size
82. Who arranged for the disposal of the old flooring
83. Who arranged for the disposal of the old flooring - By Establishment Size

## Table of Contents - Phase 2 - U.S. Market - Ceramic Tile

Phase 2 - US Market - Ceramic Tile	Total Pages
1. Percent Using Ceramic Tile as a Replacement Material - 2014	
2. Percent Using Ceramic Tile as a Replacement Material - 2014, 2006, 2000, 1996, 1991 Compared	
3. Percent Using Ceramic Tile as a Replacement Material - 2014, 2006, 2000, 1996, 1991 Compared Continued	
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4. Square Feet of Ceramic Tile Used as a Replacement Material - 2014, 2006, 2000, 1996, 1991 Compared	
5. Composition and Quantities of Ceramic Tile Found in the Sample	
6. Quantities of Replacement Ceramic Tile - Shown by Brand	
7. Quantities of Replacement Ceramic Tile - Shown by Establishment Size	
8. Quantities of Replacement Ceramic Tile - Shown by Market Segment & Establishment Size	
9. Quantities of Replacement Ceramic Tile - Shown by Region	
10. US Population of Establishments	
11. Weighted Data - Ceramic Tile Replacement by Market Segment	
12. Weighted Data - Ceramic Tile Replacement by Establishment Size	
13. Weighted Data - Ceramic Tile Replacement by Region	
14. Weighted Data - Ceramic Tile Replacement Shown by Segment, Size & Region	
15. The Replacement Index for Ceramic Tile	
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17. Offices - The Replacement Index for Ceramic Tile - By Region	
18. Retail Stores - The Replacement Index for Ceramic Tile - By Size	
19. Retail Stores - The Replacement Index for Ceramic Tile - By Region	
20. Education - The Replacement Index for Ceramic Tile - By Size	
21. Education - The Replacement Index for Ceramic Tile - By Region	
22A. Drs. & Clinics - The Replacement Index for Ceramic Tile - By Size	
23A. Drs. & Clinics - The Replacement Index for Ceramic Tile - By Region	
22B. Nursing - The Replacement Index for Ceramic Tile - By Size	
23B. Nursing - The Replacement Index for Ceramic Tile - By Region	
22C. Hospitals - The Replacement Index for Ceramic Tile - By Size	
23C. Hospitals - The Replacement Index for Ceramic Tile - By Region	
24. Hospitality - The Replacement Index for Ceramic Tile - By Size	
25. Hospitality - The Replacement Index for Ceramic Tile - By Region	
26. Gov't/Misc - The Replacement Index for Ceramic Tile - By Size	
27. Gov't/Misc - The Replacement Index for Ceramic Tile - By Region	
28. Summary - Replacement Index for Ceramic Tile - 2006 vs 2000 vs 1996 vs 1991	
28. Summary - Replacement Index for Ceramic Tile - 2006 vs 2000 vs 1996 vs 1991 - Continued	
29. Northeast - Replacement Index for Ceramic Tile - Shown by Market Segment and Size	
30. South - Replacement Index for Ceramic Tile - Shown by Market Segment and Size	
31. Mid-Central - Replacement Index for Ceramic Tile - Shown by Market Segment and Size	
32. West - Replacement Index for Ceramic Tile - Shown by Market Segment and Size	
33. Where did you install the Ceramic Tile? (Weighted by Sq Ft Installed)	
34. Where did you install the Ceramic Tile? - Shown by Market Segment	
35. What material did you replace?	
36. What material did you replace? - Shown by Market Segment	
37. What was the age of the material replaced by Ceramic Tile?	
38. Why did you replace this flooring?	
39. Why did you replace this flooring? - Shown by Market Segment	
40. Why did you replace this flooring? - Shown by Establishment Size	
41. Why did you select this material?	
42. Why did you select this material? - Shown by Market Segment	
43. Why did you select this material? - Shown by Establishment Size	
44. Who installed the material? - Summary	
45. Who installed the material? - Shown by Market Segment	
46. Who installed the material? - Shown by Establishment Size	
47. Why did you use this installer? - Shown by Market Segment	
48. How satisfied were you with the installation?	

49.	Question: Did you have any problems with the installation?
50.	Where did you buy the material? - Summary
51.	Where did you buy the material? - By Market Segment
52.	Where did you buy the material? - By Establishment Size
53.	Why did you buy from this source? - Shown by Source
54.	Why did you buy from this source? - Shown by Market Segment
55.	Why did you choose the brand you purchased? - Summary
56.	Why did you choose the brand you purchased? - Shown by Market Segment
57.	Why did you choose the brand you purchased? - Shown by Establishment Size
58.	Who recommended the brand
59.	Respondents who Replaced and or Plan to Replace and/or installed or plan to install in New Buildings
60.	Square Feet Replaced and or Plan to Replace and/or installed or plan to install in New Buildings/Additions
61.	Composition and Quantities of Ceramic Tile Found in the Sample - Existing and New Buildings and Additions
62.	Quantities of Ceramic Tile Found in the Sample - Shown by Brand - Existing and New Buildings and Additions
63.	Where did/will you install the Ceramic Tile? - All Segments- Existing and New Buildings and Additions
64.	Where did/will you install the Ceramic Tile? - Offices- Existing and New Buildings and Additions
65.	Where did/will you install the Ceramic Tile? - Retail Stores- Existing and New Buildings and Additions
66.	Where did/will you install the Ceramic Tile? - Education- Existing and New Buildings and Additions
67.	Where did/will you install the Ceramic Tile? - Healthcare- Existing and New Buildings and Additions
68.	Where did/will you install the Ceramic Tile? - Hospitality- Existing and New Buildings and Additions
69.	Where did/will you install the Ceramic Tile? - Gov't/Misc- Existing and New Buildings and Additions
70.	What material did you/will you replace? - Existing and New Buildings and Additions
71.	What is the age of the material you plan to replace? - Existing and New Buildings and Additions
72.	Why are you planning to replace this flooring? Shown by Market Segment
73.	Why are you planning to replace this flooring? Shown by Establishment Size
74.	Why did you select this flooring? - Existing and New Buildings and Additions
75.	Who installed the material? - Existing and New Buildings and Additions
76.	Why did you use this installer? - Existing and New Buildings and Additions
77.	Where will you/did you buy the material? - Existing and New Buildings and Additions
78.	Why did you/will you use this source? - Existing and New Buildings and Additions
79.	Why did you/will you use chose this brand? - Existing and New Buildings and Additions
80.	What did you do with the old flooring? - Summary
81.	What did you do with the old flooring? - Shown by Establishment Size
82.	Who arranged for the disposal of the old flooring
83.	Who arranged for the disposal of the old flooring - By Establishment Size

## Table of Contents - Phase 2 - U.S. Market - Vinyl Sheet

Phase 2 - US Market - Vinyl Sheet	Total Pages	93
1.	Percent Using Vinyl Sheet as a Replacement Material - 2014	
2.	Percent Using Vinyl Sheet as a Replacement Material - 2014, 2006, 2000, 1996, 1991 Compared	
2.	Percent Using Vinyl Sheet as a Replacement Material - 2014, 2006, 2000, 1996, 1991 Compared Continued	
3.	Square Feet of Vinyl Sheet Used as a Replacement Material - 2014	
4.	Square Feet of Vinyl Sheet Used as a Replacement Material - 2014, 2006, 2000, 1996, 1991 Compared	
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7.	Quantities of Replacement Vinyl Sheet - Shown by Establishment Size	
8.	Quantities of Replacement Vinyl Sheet - Shown by Market Segment & Establishment Size	
9.	Quantities of Replacement Vinyl Sheet - Shown by Region	
10.	US Population of Establishments	
11.	Weighted Data - Vinyl Sheet Replacement by Market Segment	
12.	Weighted Data - Vinyl Sheet Replacement by Establishment Size	
13.	Weighted Data - Vinyl Sheet Replacement by Region	
14.	Weighted Data - Vinyl Sheet Replacement Shown by Segment, Size & Region	
15.	The Replacement Index for Vinyl Sheet	
16.	Offices - The Replacement Index for Vinyl Sheet - By Size	
17.	Offices - The Replacement Index for Vinyl Sheet - By Region	
18.	Retail Stores - The Replacement Index for Vinyl Sheet - By Size	

19. Retail Stores - The Replacement Index for Vinyl Sheet - By Region
20. Education - The Replacement Index for Vinyl Sheet - By Size
21. Education - The Replacement Index for Vinyl Sheet - By Region
- 22A. Drs. & Clinics - The Replacement Index for Vinyl Sheet - By Size
- 23A. Drs. & Clinics- The Replacement Index for Vinyl Sheet - By Region
- 22B. Nursing - The Replacement Index for Vinyl Sheet - By Size
- 23B. Nursing- The Replacement Index for Vinyl Sheet - By Region
- 22C. Hospitals - The Replacement Index for Vinyl Sheet - By Size
- 23C. Hospitals- The Replacement Index for Vinyl Sheet - By Region
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